



Allamakee County Agricultural Society

705 Allamakee Street
PO Box 208
Waukon, IA 52172

Phone: 563.568.2667

Email: allamakeefair@gmail.com

Website: www.allamakeecountyfair.org

April 2018

Dear Fair Supporter:

Summertime is right around the corner (we hope!) – please save the dates for the 2018 Bigger and Better Allamakee County Fair,

July 17th – 22nd!

Just like every year, we have worked hard to get quality grandstand entertainment, carnival rides and “free” entertainment to attract and satisfy all ages. We are very excited about the 2018 Fair! We have worked out a contract with a new carnival, Sweet Fun Rides. They are based out of Missouri and our fair will be the furthest north they have travelled. We are excited to announce that all rides will be FREE FOR ALL AGES! Not just certain times, no time limits, no wristbands, just FREE! It is because of your gracious contributions that we are able to provide this to our communities.



We will be having our usual lineup of free entertainment on the grounds throughout the day; the facepainter, magician, caricature artist and balloon artist. Kids Day will be Friday and we will have lots of extra fun activities going on that day. We will have a Craft Beer and Wine Competition on Saturday afternoon. We are also looking at having some make-and-take workshops and small contests in the Open Exhibit Building. Keep checking our website and Facebook page, we will be posting our activities and schedule as everything gets finalized!

This year’s evening lineup includes:

- Tuesday evening we kick off the fair with the **YOUTH SHOWCASE AND QUEEN CORONATION** (*in the Pavilion*)
- Wednesday evening we get things jumping with a **LOCAL TRUCK AND TRACTOR PULL**
- Thursday evening will be the highflying **MOTOKAZIE**
- Friday will be a night of country music fun with **NICK HICKMAN** opening for headliner **TERRI CLARK**
- Saturday evening join us for buckin’ bulls and mutton bustin’ at the **RODEO** by **ROGUE RODEO** from Albia, IA, afterwards, **NICK HICKMAN** will return to play in the Beer Tent
- Sunday afternoon come out for the always thrilling **TOUGH TRUCK** competition



As the Board of Directors, it is our goal and duty to provide safe, economical and fun entertainment for the families and children in the surrounding communities. You, our sponsors, are an integral part in our ability to do that. Our Fair is one of the county’s largest annual events and your help and support also make it one of the best! On the back of this letter is a copy of the sponsorship packages for you to choose which level appeals to you.

Enclosed is a “Sponsor Participation Agreement”. In order to meet advertising deadlines, please fill out the agreement form with sponsorship payment and mail no later than **June 9th** to:

Allamakee County Fair
P.O. Box 208
Waukon, IA 52172

Should you have any questions, please contact Katie Melcher at 563.568.1733. Your continued support makes the Allamakee County Fair possible.

Thank you for your contribution!

The Allamakee County Fair Board

Erik Helgerson, Board President

Patrick Monroe, Vice-President

Teresa Myers, Secretary

Andy Thesing

Heath Dee

Donus Dee

Adam Bieber

Mark Howe

Katie Melcher

Robert Hanson

George Bieber

McKayla Stock

Dick Berns

Brian Kerndt

Josh Dee

Tyler Plein

2018 ALLAMAKEE COUNTY FAIR SPONSORSHIP PACKAGES

White Ribbon Sponsor

Fairground Advertising

5 Grandstand Ticket Books

**Your investment: \$150.00
(Valued at \$225.00)**

Red Ribbon Sponsor

Fairground Advertising
2x2 Newspaper Ad

10 Grandstand Ticket Books

**Your investment: \$250.00
(Valued at \$440.00)**

Blue Ribbon Sponsor

Fairground Advertising
Web-site Listing
4'x8' Grandstand Sign or 2'x4' Livestock Auction Show-Ring Sign

2x4 Page Newspaper Ad
20 Grandstand Ticket Books

**Your investment: \$500.00
(Valued at \$1130.00)**

Grand Champion Sponsor

Fairground Advertising
Web-site Listing
20 Foodstand Vouchers
4'x8' Grandstand Sign

1/4 Page Newspaper Ad
30 Grandstand Ticket Books
2'x4' Livestock Auction Show-Ring Sign

**Your investment: \$1,000.00
(Valued at \$2030.00)**

***NEW FOR 2018* FREE CARNIVAL RIDES THROUGHOUT THE FAIR.
This is possible in part by your generous donation!**

Package Item Definitions:

- Fairground Advertising - Posters hung around grounds with complete list of Fair Sponsors
- Newspaper Ad - Ad placed in Special Fair Section of *The Standard* before Fair
- Web-Site Listing - Listing or possible ad placed on our website
- Foodstand Vouchers - For use ONLY at the Grandstand Foodstand and will have no cash value – each voucher is good for one sandwich and pop (no alcohol)
- 2'x4' or 4'x8' Sign - Sign created by LC Signs to sponsor's liking, will be put up at the Grandstand and/or Show Barn, requires sponsorship level agreement each year to be displayed

GENERAL TICKET PRICING INFORMATION FOR 2018:

- Children ages 10 and under are free with paying adult
- Pre-Fair tickets will be available at local businesses and online
- Ticket books are only available for Pre-Fair and Wednesday night sales

- Pre-Fair Ticket Book Price (through Tuesday, July 17th): \$35.00
- Wednesday Ticket Book Price: \$40.00

- Single Ticket Prices:
 - o Wednesday, Thursday, Saturday and Sunday: \$15.00
 - o Friday: \$35.00

2018 ALLAMAKEE COUNTY FAIR SPONSOR PARTICIPATION AGREEMENT

Please check choice of Sponsor Package

_____	\$150.00 White Ribbon Sponsor	\$_____
_____	\$250.00 Red Ribbon Sponsor	\$_____
_____	\$500.00 Blue Ribbon Sponsor	\$_____
_____	\$1,000.00 Grand Champion Sponsor	\$_____
	Total	\$_____

If applicable, please circle sign preference: Livestock Auction Ring
Grandstand Sign

PLEASE COMPLETE THE FOLLOWING INFORMATION

Sponsor Name _____ Contact Person _____
Mailing Address _____
City/State/Zip _____ Phone _____
Sponsor Signature _____

2018 ALLAMAKEE COUNTY FAIR SPONSOR PARTICIPATION AGREEMENT

Please check choice of Sponsor Package

_____	\$150.00 White Ribbon Sponsor	\$_____
_____	\$250.00 Red Ribbon Sponsor	\$_____
_____	\$500.00 Blue Ribbon Sponsor	\$_____
_____	\$1,000.00 Grand Champion Sponsor	\$_____
	Total	\$_____

If applicable, please circle sign preference: Livestock Auction Ring
Grandstand Sign

PLEASE COMPLETE THE FOLLOWING INFORMATION

Sponsor Name _____ Contact Person _____
Mailing Address _____
City/State/Zip _____ Phone _____
Sponsor Signature _____